



DATE: September 17, 2020

FROM: Neumiia Duncan-Reed, Director of Human Resources & Community Affairs
Katrina Dorsey, Community Affairs Manager

RE: Allegiant Stadium - Operations
Community Benefits Plan Memorandum

ASM Global is fully committed to carry out the intent of the Community Benefits Plan with a goal to exceed expectations through the promotion of the greatest possible participation by all segments of the local community in the economic opportunities available in connection with the operation of Allegiant Stadium. A sampling of recent actions since the July 16, 2020 update are as follows:

Local Small and WMBE Participation (3.1)

- In the first 180 days since selection, ASM Global has worked to consolidate prior interested vendor lists (MMCJV/LVSAB) and reviewed more than 2,000 entries to identify 944 operations-based vendors who received a custom email request for updated business information. From these, ASM received 143 bounce-backs, however, extra steps were taken to ensure the greatest possible participation and 68 alternate emails were located by web search. An additional email was generated to address non-responsive vendors as well as newly located contacts. All received the most recent public proposal requests which included Pest Control & Landscaping Services.
- To date, more than 350 vendors have provided updated records directly to ASM Global and have been categorized (as appropriate) as local, small, and/or diverse, based on self-reported data. Internal verification efforts are in progress. More than two dozen vendors were escalated to receive phone follow-ups to successfully retrieve missing file information.
- A marketing campaign is currently being developed to attract additional local participation. All operations-based vendors interested in doing business with ASM Global should register by clicking on the “Supplier Registration Form” link found at <https://www.allegiantstadium.com/connect-with-us/contact-us>.
- Planning is underway to host a targeted event for local small and diverse businesses to present capabilities of available goods and services later this year.

Community Engagement (3.2)

- The publicly advertised Community Affairs Manager position has been filled by Ms. Katrina Dorsey who will be assuming the responsibilities of the prior Community Affairs Consultant. Formal introductions to Community Benefits Oversight Committee Members and representatives of “Targeted Groups”, as established by the Community Benefits Plan, are planned for later this month after on-boarding has been completed.

Workforce and Business Diversity (3.3)

- Event-based hiring activities across Allegiant Stadium have been temporarily impacted due to the severe reduction of on-site requirements in response to the current health pandemic. ASM Global is dedicated to the tenets of the Community Benefits Plan and will resume strategic outreach to ensure representation of a diverse workforce, as quickly as possible.

Mentoring/Technical Assistance/Internships (3.4)

- Governing documents have been drafted to inform Community Advisory Board expectations which include guidance of mentoring, development, and internship initiatives.